

















Baby Planogram
One Metre Bay, Five Shelves
For retailers with Own Label

Baby milk				
Baby food				
Own Label Baby wipes	Own Label Baby wipes	 	Baby toiletries	
    				
     				
Own Label Size 3	Own Label Size 4	Own Label Size 5	Own Label Size 6	



Baby Product List

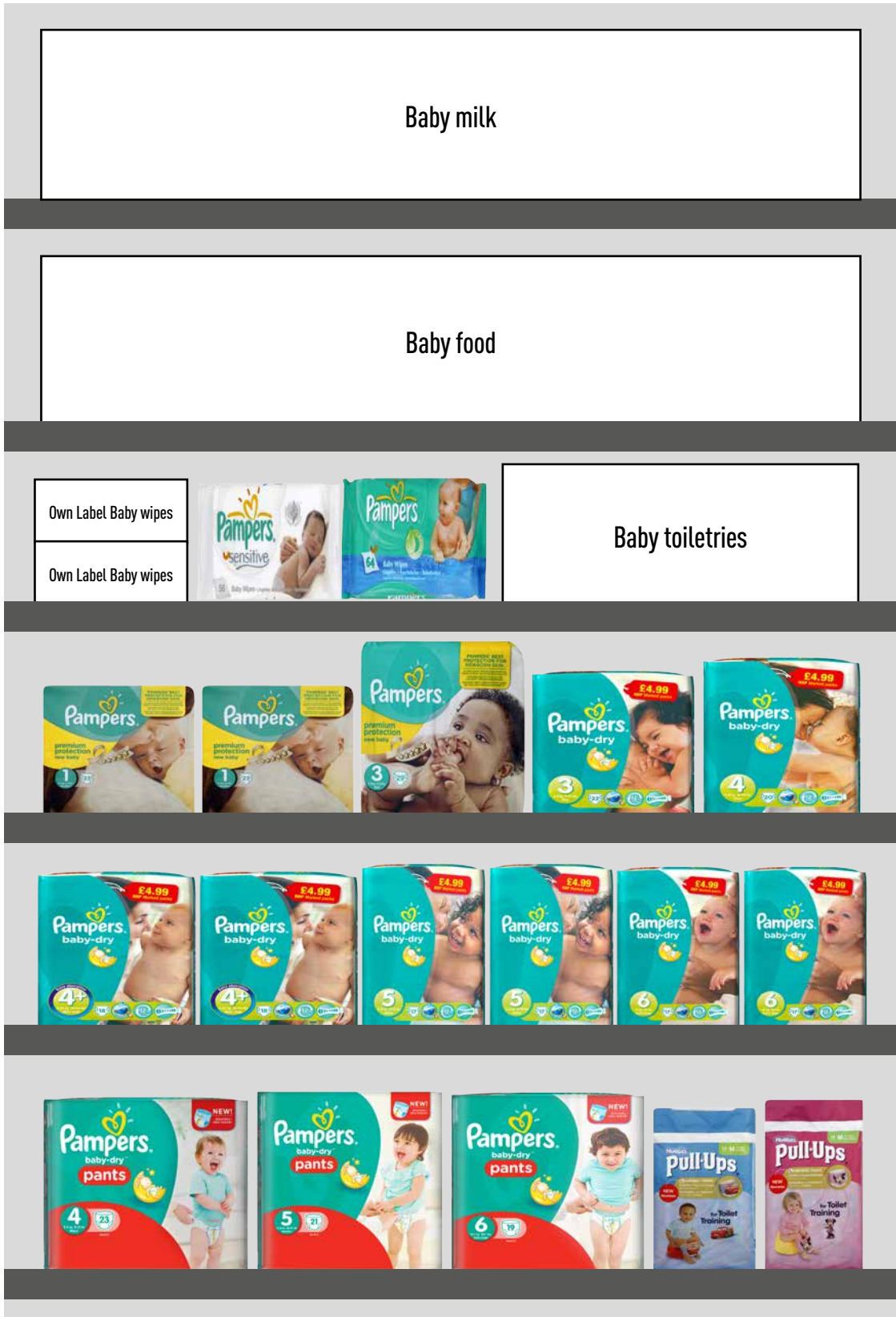
One metre Bay, Five Shelves

For retailers with Own Label

Top Shelf	2nd shelf	3rd shelf	4th/5th shelf	Bottom shelf
Baby Milk	Baby Food	OL Baby Wipes	Pampers New Baby Size 1 CP	OL small pack size 3
		Pampers Baby Wipes Sensitive	Pampers Baby Dry PMP Size 3	OL small pack size 4
		Pampers Baby Wipes Baby Fresh	Pampers Baby Dry PMP Size 4	OL small pack size 4+
		Space allocated for Toiletries	Pampers Baby Dry PMP Size 4+	OL small pack size 5
			Pampers Baby Dry PMP Size 5	Huggies Pull Ups Size 5 Boy
			Pampers Baby Dry PMP Size 6	



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Baby Product List

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Top Shelf	2nd shelf	3rd shelf	4th/5th shelf	Bottom shelf
Baby Milk	Baby Food	OL Baby Wipes	Pampers New Baby Size 1 CP	Pampers Baby Dry Pants Size 4
		Pampers Baby Wipes Sensitive	Pampers New Baby Size 4 CP	Pampers Baby Dry Pants Size 5
		Pampers Baby Wipes Baby Fresh	Pampers Baby Dry Size 3 Small Pack PMP	Pampers Baby Dry Pants Size 6
		Space allocated for Toiletries	Pampers Baby Dry Size 4 Small Pack PMP	Huggies Pull Ups Medium Boy
			Pampers Baby Dry Size 4+ Small Pack PMP	Huggies Pull Ups Medium Girl
			Pampers Baby Dry Size 5 Small Pack PMP	
			Pampers Baby Dry Size 6 Small Pack PMP	