



Baby Planogram

Two Metre Bay, Five Shelves

For retailers with Own Label





Baby Product List

Two Metre Bay, Five Shelves

For retailers with Own Label

Bay 1

Top Shelf	2nd, 3rd and 4th shelf	5th shelf	Bottom shelf
Pampers New Baby CPs	Pampers Baby Dry CPs	Pampers Baby Dry Size 6+ CP	OL small pack size 3
Pampers New Baby New Born S1 CP	Pampers Baby Dry Size 3 CP	Pampers Baby Dry Pants Size 4 CP	OL small pack size 4
Pampers New Baby Mini S2 CP	Pampers Baby Dry Size 4 CP	Pampers Baby Dry Pants Size 5 CP	OL small pack size 4+
	Pampers Baby Dry Size 4+ CP	Pampers Baby Dry Pants Size 6 CP	OL small pack size 5
	Pampers Baby Dry Size 5 CP		
	Pampers Baby Dry Size 5+ CP		
	Pampers Baby Dry Size 6 CP		
	Pampers Baby Dry Size 6+ CP		

Bay 2








Top Shelf	2nd shelf	3rd and 4th shelf	5th and Bottom shelf
OL Wipes	Baby Toiletries	Baby Milk	Baby Food
Huggies Wipes Pure FF			
Pampers Baby Fresh Travel Pack 24s			
Pampers Sensitive Wipes 63s			
Pampers Baby Fresh Refills 72s			



Baby Planogram

Two Metre Bay, Five Shelves

For retailers without Own Label

	<p>Own Label Baby wipes</p> 
	<p>Baby toiletries</p>
	<p>Baby milk</p>
	<p>Baby milk</p>
	<p>Baby food</p>
	<p>Baby food</p>



Baby Product List

Two Metre Bay, Five Shelves

For retailers with Own Label

Bay 1

Top Shelf	2nd shelf	3rd, 4th and 5th shelf	Bottom shelf
Pampers New Baby CPs	Pampers Active Fit CP	Pampers Baby Dry CPs	Pampers Baby Dry Pants Size 4 CP
Pampers New Baby New Born S1 CP	Pampers Active Fit Size 3 CP	Pampers Baby Dry Size 3 CP	Pampers Baby Dry Pants Size 5 CP
Pampers New Baby Mini S2 CP	Pampers Active Fit Size 4 CP	Pampers Baby Dry Size 4 CP	Pampers Baby Dry Pants Size 6 CP
Pampers New Baby Size 3	Pampers Active Fit Size 4+ CP	Pampers Baby Dry Size 4+ CP	Huggies Pull Ups Medium Boy CP
	Pampers Active Fit Size 5 CP	Pampers Baby Dry Size 5 CP	Huggies Pull Ups Medium Girl CP
	Pampers Baby Dry Size 5+ CP	Pampers Baby Dry Size 5+ CP	
	Pampers Baby Dry Size 6 CP	Pampers Baby Dry Size 6 CP	
	Pampers Baby Dry Size 6+ CP	Pampers Baby Dry Size 6+ CP	

Bay 2

Top Shelf	2nd shelf	3rd and 4th shelf	5th and Bottom shelf
OL Wipes	Baby Toiletries	Baby Milk	Baby Food
Huggies Wipes Pure FF			
Pampers BabyFresh Travel Pack 24s			
Pampers Sensitive Wipes 63s			
Pampers Baby Fresh Refills 72s			